

## BUILDING THE FUTURE A GIFT OF REAL ESTATE

You can make a gift of real estate—commercial or residential—to Seattle University and receive substantial financial benefits. In some cases, you may want to give the property outright to SU and receive an income tax charitable deduction for its full fair market value. As you do not pay tax on any capital gain, this means you receive a tax deduction for income that was never taxed.

In other cases, you may want to use a home or land you no longer need to make a gift and receive a stream of payments for life and an immediate income tax charitable deduction. Once again, you avoid paying capital gains tax on the transfer and sale of the real estate through a trust, meaning 100 percent of the net sales proceeds is available to make payments to you for life.

If you feel you are ready to let go of the responsibilities of owning some of your real estate and would like to use it to help support Seattle University, please contact your financial and legal advisers, as well as the Office of Planned Giving to learn more.

## YOUR LEGACY MATTERS.

"We are blessed to have generous alumni and friends remember Seattle University in their estate plans. I see their legacy in action each and every day."

*—Dave Anderson, S.J., alumni chaplain*

### FOUNDED IN

**1891**

Seattle U now ranks #5 in the West.

**525**

Legacy Society members are already committed to securing SU's future.

**80 %** of legacy gifts are bequests by will. You can designate a certain amount of your estate to SU or leave a percentage of your estate.

**MORE THAN 87 %** of all undergraduates rely on scholarship and institutional aid to fund their education.

Please let us know about your plans by completing the attached 2-Minute Legacy Society survey. Thank you!

Thank you for your interest in planned giving at SU. We are here to provide information and support to you and your advisers in determining just the right gift for you. It would be our pleasure to talk with you and learn more about your connection with Seattle University. Please give us a call.



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# LEGACY

CREATE YOUR LEGACY: Build their future



## CREATING A BETTER WAY FORWARD

*"I know firsthand what a scholarship can do for someone. People who apply for scholarships already have the motivation. All they need is an opportunity like the one Seattle U gave me."*

**BETTY WOODS, '74**

*"I think about the servants in the parable of the talents. A talent was about a year's wage. Are we going to use our money wisely? IT'S ABOUT USING WHAT YOU HAVE AND GIVING BACK."*

*—John Ruffo, '65, '71*

## INSPIRED GENEROSITY

### BETTY WOODS, '74

#### GIFT OF AN IRA

"How would you like your IRA dollars to be spent when you're gone? You can trust that Seattle University will put those dollars to good use, and the end result will change lives."



Betty Woods' relationship with Seattle University began more than 40 years ago during what she describes as a vulnerable time in her life. A housewife and mother, Betty was in her early 30s before she was able to begin her college education. After community college, Betty applied to Seattle University and was awarded an academic scholarship.

**"It was extraordinary for a university to give a scholarship to a 34-year-old woman,"** she says. "This was 1972, when women were just beginning to return to the workforce. The Jesuit education I received at Seattle University prepared me for a career. It reinforced my values and deepened my spiritual life. It helped me gain a greater awareness and understanding of who I am."

As a psychology major focusing on organizational development, Betty learned valuable conflict resolution and communication skills. She became a leader with the confidence to take risks that paid off during her successful career. Betty was the first woman in the country to become the CEO of a Blue Cross Blue Shield company. It comes as no surprise that Betty is a generous supporter of Seattle University through ongoing scholarship support and active service on the Board of Trustees, which she chaired from 2010 to 2014. She has also designated Seattle University as the beneficiary of her IRA.

To find out more about how you can make Seattle University the beneficiary of your retirement fund, please see next page.

## JOHN RUFFO, '65, '71 ANNUITY BENEFICIARY

When planning his estate, John Ruffo made sure to take care of three groups who had taken care of him: his high school, his church and Seattle University. A loyal and enthusiastic alumnus, John has served on the Alumni Board of Governors since 2011. He is having fun working on the planning committee for the Class of 1965 Golden Reunion and looks forward to reuniting with his former classmates on Saturday, May 2, 2015.

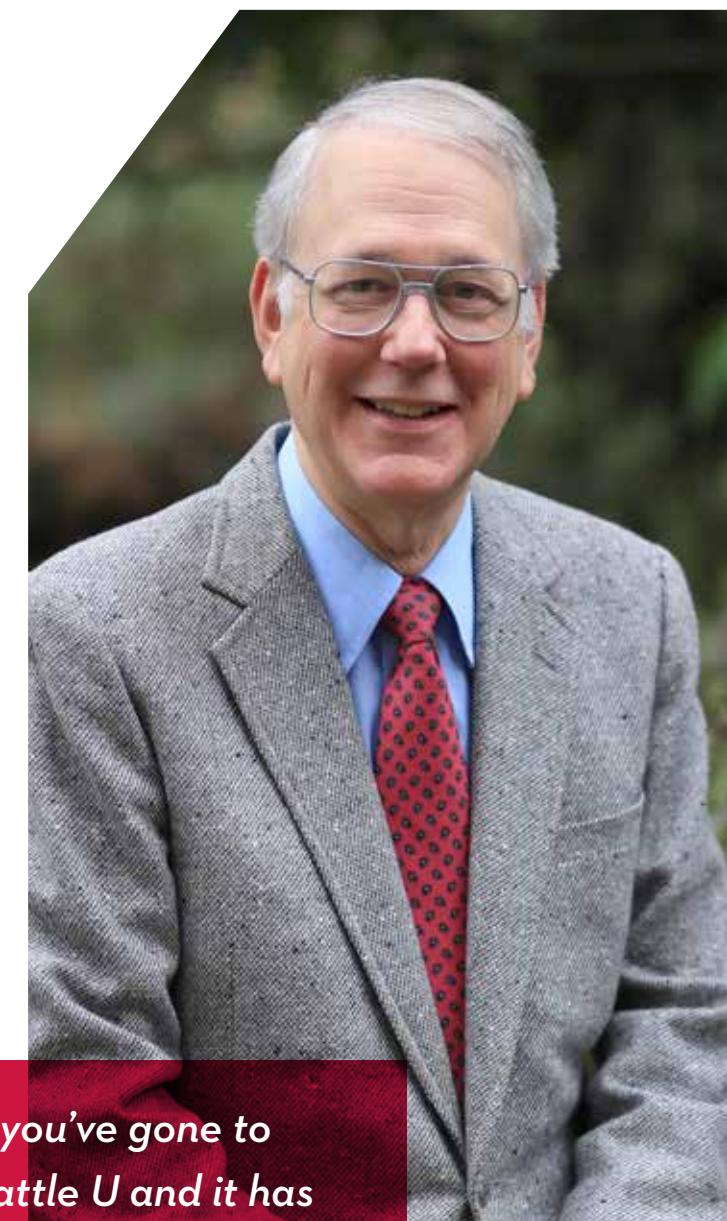
Two of those former classmates, both dear friends of John's, have inspired his generous support of Seattle U. "My friend John Dougherty encouraged me to donate to the women's soccer program, which is coached by my former student Julie Woodward," John says. "And Jim Jorgensen, who is on the Board of Regents and the reunion planning committee, always talks to me about his giving."

**"WHATEVER SEATTLE UNIVERSITY DOES, THEY DO FIRST CLASS..."**

"The Seattle U connection has always been there," says John, who taught at Kennedy High School for 42 years. "My cousins attended SU. When I started teaching at Kennedy, 9 out of 10 teachers and staff were from SU. Kennedy baseball coach Joe Faccione—a Seattle U Hall of Famer—asked me to be his scorekeeper. Little did I know we would become lifelong friends."

"Whatever Seattle University does, they do first class," John says. "It's nice to see. As students, we always had the best of everything. This gift is a way I can honor my teachers, like Arthur C. Earl, S.J., who taught me accounting and paved the way for my teaching career."

Part of John's legacy will be the thousands of students he has influenced over his long teaching and coaching career. Another part of his legacy will be the students whose lives he will touch through his estate gift to SU.



**"If you've gone to Seattle U and it has supported you, this is a way of giving back."**

## LEGACY SOCIETY EVENTS



### EASTER AT CHAPEL OF ST. IGNATIUS

Holy Thursday	Easter Vigil
April 2, 7:30 p.m.	April 4, 9:30 p.m.
Good Friday	Easter Mass
April 3, 3 p.m.	April 4, 11 a.m. & 8 p.m. April 5, 11 a.m. & 8 p.m.



### ANNUAL SCHOLARSHIP LUNCHEON

Tuesday, April 14  
Honoring Legacy Society members and grateful scholars.



### NATIONAL JESUIT ALUMNI DAY OF SERVICE

Saturday, April 25  
Join Legacy Society members and other Jesuit alumni as we work side by side on community service projects.

For more information, contact the Office of Planned Giving: (206) 296-6974 or [wagneran@seattleu.edu](mailto:wagneran@seattleu.edu)

## TAX-WISE GIVING IRAS, COMMERCIAL ANNUITIES AND BENEFICIARY DESIGNATIONS

Naming Seattle University as a beneficiary of your IRA or commercial annuity is a tax-wise way to give. If you leave assets to family members or loved ones, part or all of the funds are subject to income tax, in addition to any applicable estate tax. If instead you leave them directly to a charity such as Seattle University, all income tax is avoided... as well as estate tax. This means that 100 percent of your asset is a gift for SU to use as you direct.

In addition to its tax efficiency, there are other reasons you might be interested in making this type of gift. First, the money passes to SU only after your death, which means you retain control should you need the funds to meet your needs during your lifetime. Second, it is easy to arrange: simply request a beneficiary designation form from your IRA administrator or insurance company.

Talk with your advisers about transferring all or a portion of your IRA (or other retirement account) or annuity to the charities you care about, tax-free, and transferring other assets not subject to income taxes, to your loved ones.

**If you choose to designate Seattle University as a beneficiary, please note the following on your beneficiary designation forms:**

**SEATTLE UNIVERSITY, LOCATED IN SEATTLE, WASHINGTON,  
FEDERAL TAX ID #91-0565006.**